## **ECONO ENERGY SOLUTIONS PRIVACY POLICY**

At Econo Energy Solutions, we understand and respect the importance of your privacy. This privacy policy aims to outline our commitment to protecting your personal information and ensuring compliance with the applicable data protection laws in South Africa.

#### 1. Collection of Personal Information:

We collect personal information from you when you create an account, submit an inquiry, or engage in any transaction on our online platform. The types of personal information we collect may include your name, email address, contact number, and location.

### 2. Use of Personal Information:

We use the personal information collected to provide our services, process transactions, communicate with you, and improve your user experience on our platform. Additionally, your personal information may be used for marketing and promotional purposes, but only with your explicit consent.

### 3. Data Security:

We employ a range of safeguards to ensure the security and confidentiality of your personal information. We have implemented technical, physical, and administrative measures to protect your data from unauthorized access, loss, or misuse.

# 4. Third-Party Access:

We may share your personal information with trusted third parties who assist us in delivering our services, such as payment processors or delivery providers. However, we will only disclose the minimum information necessary and ensure these third parties adhere to similar privacy standards.

### 5. Marketing Communications:

We may use your personal information to provide you with marketing communications about our products, services, or promotions. However, you have the right to opt out of such communications at any time by updating your communication preferences or contacting us directly.

#### 6. Retention of Personal Information:

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this privacy statement unless a longer retention period is required or permitted by law.

7. User Rights:

As a user, you have certain rights regarding your personal information. This includes the right to access, correct, or delete your personal data, as well as the right to object to the processing of your data in certain circumstances. You may exercise these rights by contacting us through the provided

channels.

8. Legal Obligations:

We will fully cooperate with any lawful requests or orders from law enforcement authorities or

government agencies to disclose your personal information or any other relevant details.

9. Cookies:

Our platform may utilize cookies to enhance your browsing experience. These cookies enable us to track and analyse website usage, improve our services, and personalize your preferences. You may

choose to disable cookies through your browser settings, but this may limit certain functionalities of

our platform.

10. Amendments to Privacy Statement:

We reserve the right to modify this privacy statement at any time. Any changes will be updated on

our platform with their effective date mentioned, so please review this statement periodically.

If you have any concerns, questions, or requests regarding the privacy of your personal information,

please contact us through the provided channels.

Last Updated: 08/08/2023